Find a website with a problematic user interface / lacks usability and submit your answers in word document for the following 5 questions:

1. **URL of site evaluating**

<https://kijo.co.uk>

1. **Targeted audience**

Users who would want a website designed for them, usually business owners who need help designing a website.

1. **Things you like**
   1. I like the font used for the websiteA close-up of a website

      AI-generated content may be incorrect.
   2. I like how when you click something on the website it shows this screen

A white logo on a black background

AI-generated content may be incorrect.

* 1. Above the fold there is an option that lets you tell about the project you want made by them, which is straightforward.
  2. There are some transitions in the wordings when you scroll down
  3. I like the colors used in the webpage
  4. Their icon looks great
  5. URL is short and easy to type
  6. I like how they give you specific options you need help with

A screenshot of a computer

AI-generated content may be incorrect.

1. **Things I don’t like**
   1. Size of letters is too big
   2. Scrolling is a bit weird because there is a bit of delay.
   3. Some images are not weird
   4. When hovering over a text or image, there is a circle for you to select but I just find it very unnecessary and over the top.

A close-up of a green metal wall

AI-generated content may be incorrect.

* 1. When clicking on something in the website, it takes a considerable amount of time to actually get into another page
  2. The overall layout and design of the website is quite mediocre for me
  3. Information being given down the page does not really have any relevance to creating web pages.
  4. Scrolling to the end of the page is too long.

1. **Suggestions for Improvement**
   1. I suggest changing the whole design of the page
   2. Keep buttons simple
   3. Remove the delay in the scrolling and just use the default scroll
   4. Ensure faster loading times to other parts of the web page.
   5. Avoid using big letters and images
   6. Remove the ‘Select’ circle when hovering over images